



2023 Conference Programme

Rhaglen y Gynhadledd

9-10 March 2023

Date: 8th March 2023

7.30pm: **INFORMAL BUFFET DINNER / CINIO BUFFET ANFFURFIOL** – Telegraph Room, hotel

Date: 9th March 2023

9.00-9.15: **REGISTRATION & COFFEE / COFRESTRU A CHOFFI**

9.15-9.30: **Conference Welcome/Croeso Y Gynhadledd:** Veronique Mizgailo, HEBCoN Chair

9.30-10.30: **Key note speaker, “How Crisis leads to organisational discovery”**, Arlene Egan, Chief Executive Officer, Roffey Park Institute,

10.30-11.30: **How to get buy-in for BCP in HE?** Kirsty Walker, Vice-President (External Engagement), University College London, Christine Fraser, Arlene Egan, Chief Executive Officer, Roffey Park Institute

11.30-11.45: **TEA & COFFEE BREAK / EGWYL TE & COFFI**

11.45-12.45: **Breakout sessions – Delegates can choose from one of the following:**

Option A: loss of building and education/research continuity Sarah Rowe, Director of Business Resilience, Kings College London

Option B: Communications and Business Continuity strategy Kirsty Walker (Vice-President External Engagement, University College London)

12.45-1.45: **LUNCH – CINIO**

13.45-14.45pm: **De-stabilising authorities.** Dr Chris Needham-Bennett, Managing Director, Needhams 1834 Ltd. Visiting Professor, University College London

14.45-15.45pm: **Horizon Scanning,** James Coe, Associate Editor, WONKHE.

15.45-16.00: **TEA & COFFEE BREAK / EGWYL TE & COFFI**

16.00-17.00: **Breakout sessions – Delegates can choose from one of the following:**

Option A: Climate Change Adaptation: Risk, Resilience and Sustainability. Session on using existing risk and business continuity frameworks to inform you adaptation strategy. Mark Webster (Head of Business Resilience, University of West England)

Option B: How do run an effective BIA Ashley Kirby, Business Continuity Manager, University of Bristol

17.00-17.15: **Summary and Closing Comments: Veronique Mizgailo, HEBCoN Chair**

18.45-23.30: **Gala Dinner, Principality Stadium with Tour and awards**

Please join us!

Date: 10th March 2023

9.30-10.30 BREAKFAST DISCUSSION TABLES / BYRDDAU TRAFOD BRECWAST

Get your breakfast and join a table for a group directed discussion around one of a number of great topics including:

Table 1 **Critical arc** – “Managing active threats and major incidents – the potential impact of the Protect Duty”

Table 2 **Isaar** - "Operational learning (as opposed to Lessons Learnt), why is it so important, why is it rarely done well and how it can significantly improve your operation."

Table 3 **Dr Chris Needham -Bennett** - Why the butler should always be allowed to serve breakfast; distinguishing the strategic from the tactical and other common errors in resilience.'

Table 4 **Ben Toogood** – ‘Living with Covid-19, a discussion about Infection Controls at UK Universities’

Hwyl fawr, diolch!

2023 Conference Speakers

2023 Siaradwyr Y Gynhadledd



Key Note Speaker: Dr Arlene Egan, CEO, Roffey Park Institute

Arlene has twenty-five years-experience working in leadership and management development. Her experience in delivering development excellence spans executive education, higher education, sport, and local government sectors both in Ireland and internationally. Arlene was awarded a PhD from University College Dublin in Psychology for her work on designing, implementing and evaluating initiatives to enhance critical thinking. This work which built on her MLitt in Sport Psychology provides Arlene with a unique perspective on the link between thinking and performance and provides her with a deep understanding of how thinking can be optimised to promote focused performance. Arlene has designed and delivered

bespoke programmes to enhance leadership practice and organisational function. Her specialist areas include team development, leadership development and performance, motivation, change management, innovation, creativity and critical thinking and has recently released a book aimed at third level educators entitled 'Confidence in Critical Thinking'. As a consultant, Arlene has worked with Boards, C-Suite, Senior and leadership teams to identify the right learning environment to promote engagement and development within organisations. Arlene has held Non-Executive Director positions, and volunteers to work with social entrepreneurs. She has a passion for learning, leadership and transformation and remains an active researcher and writer in these areas



Kirsty Walker, UCL's Vice-President, External Engagement.

Kirsty took up the role in August 2022 following a successful and wide-ranging career in political communications and journalism, including spending nearly 13 years as a political correspondent based in Westminster.

During her reporting career, she covered many world-changing events and travelled with successive British Prime Ministers reporting from places such as Iraq,

Afghanistan, the White House and the Kremlin. Kirsty is an experienced broadcaster and has appeared as a political commentator on BBC, ITV, Sky and LBC.

After leaving journalism, she worked for Westminster-based communications agency iNHouse Communications before joining the civil service as Head of Strategy and Communications, and then Secretariat Director, for the Social Mobility Commission alongside former chair the Rt Hon Alan Milburn. She joined UCL in June 2018 to lead media relations and develop the university's senior political engagement strategy, including setting up a new public affairs team in 2021.



Christine Fraser,

Christine has had over 25 years' experience working in higher education: at HEFCW (as a HE Adviser in the South West Region and then Senior Policy Adviser for Widening Participation); as Science Faculty Manager at University of Bristol, leading operations across 7 Schools; and University Secretary at Cardiff Metropolitan University.

She has had experience as a senior manager leading on risk, health and safety and business continuity (including chairing Health and Safety Committees at both Bristol and Cardiff Met), and as an executive member leading on pandemic planning over the last three years.



James Coe, Partner and Director of Counterculture Scotland

James leads consulting firm Counterculture's higher education work where he works with universities on policy, strategy, communications, and risk management. He is also Associate Editor for Research and Innovation at Wonkhe. He is the former Head of Sustainability Policy and Civic Engagement and advisor to the Vice Chancellor at the University of Liverpool. He is the author of *The New University Local Solutions to a Global Crisis*, and holds a Master's in Public Administration."



Dr Chris Needham-Bennett, Managing Director Needhams 1834 Ltd

Chris has built up a wealth of experience since founding the company in 1996. He has worked across a wide spectrum of sectors and businesses in the UK and overseas. He specialises in the delivery of strategic training at board level and authorship of policy, strategy, and exercises. Chris is also noted for the innovative content of his training and his entertaining but challenging conference speaking engagements.

He is currently specialising in the higher education, pharmaceuticals, and financial sectors in Europe.

Chris has written extensively for the trade press and addressed and chaired several international conferences. He has also undertaken academic tuition with three universities, University College London (UCL), Portsmouth and Cranfield, where he has lectured on their post graduate programmes. He is a Visiting Professor at UCL and has also recently published two academic articles on operational resilience in cooperation with co-authors.



Sarah Rowe FRSAI, Director of Resilience, King's College London

Sarah joined the University in 2014. She is a member of the London BCI Forum and has been a member of the HEBCoN Executive for the past three years. Previously, Sarah worked in the Performing arts as Vice-Principal and Head of Operations for the London Academy of Music and Dramatic Art and Associate Director for East 15 Acting School, part of the University of Essex.



Ashley Kirby MBCI, Business Continuity Manager, University of Bristol

Ashley has over 15 years' experience working in Higher Education, having worked on both the academic and administrative sides of the sector. Ashley has experience both in establishing business continuity management systems and maturing existing systems. She is also an experienced mentor and a qualified life-coach. Outside of work you'll find her jumping around at local concerts or enjoying long walks in the countryside.



Mark Webster Head of Business Resilience, University of the West of England

Mark is the Head of Risk, Resilience and Assurance at UWE Bristol, with responsibility for risk, business continuity, compliance and internal audit. Mark's career began as a researcher working with Local Government across Europe to review and develop environmental management system best practice. Mark was the Head of Sustainability at UWE Bristol for 8 years, taking the University to a top three Green League ranking, implementing ISO14001 and winning awards for institutional change. In 2018/19 Mark worked with other HEIs, members of HEBCoN and the EAUC to develop sector specific guidance for developing climate change adaptation plans for Universities and Colleges. Mark is a former member of the HEBCoN Exec Team having been Chair for three years 2016/19 and is currently the Wales and South West Regional Chair.